

AGM



*The Educational Voice in Golf Merchandising
Since 1989*

Puma - Cobra AGM/PGA Event

Tuesday, September 21, 2010

The Landings Golf Club

4420 Flagship Drive, Ft. Myers

PGA members will receive "6" Member Service Requirements
LPGA / CMAA to be determined.

10:00 to 10:30 a.m. - Registration

10:30 to 11:30 a.m. - Play Golf America

Growing Golf - Growing Business

Jeff Nixon, Director of Golf, Del Tura Country Club

Suzanne Bannan, Head Golf Professional, The Landings Golf Club

11:30 to 12:00 noon - PGM Program

What It Is - What It Does - How You Fit In

Brian Newman, President PGM Club, FGCU



12:00 to 1:00 p.m. - Retail Roundtable & Networking Luncheon

1:00 to 3:00 p.m. - Golf has Gone WILD!!!

Taming the Power of the Puma & the Bite of the Cobra

Kristin Debaney, Senior International Product Line Manager for Apparel, Puma Golf

Bobby Flood, Supervisor of Cobra Product Trial and Custom Fit

Shawn Brown, Sales Representative, Cobra-Puma Golf

3:00 to 4:30 p.m. - Unlocking the Power of Jonas Reports

Tracy Moffatt, AGM Education Team, K&K Consulting



-or-

3:00 to 4:30 p.m. - "Big Snake" Golf & Skills Challenge

The Landings Golf Club Driving Range and/or Course



4:30 - 5:30 p.m. - Networking Social Hour – Compliments of PUMA

Registration fee is \$30 per person for AGM, PGA, LPGA, CMAA members and co-workers.
\$75 per person for non-affiliated. Fee includes seminars, handouts, luncheon and reception.

Complete and return enclosed registration form with your payment by September 15, 2010



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Education – Golf – Networking
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Name/s _____

PGA Number _____

Golf Club/Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Credit Card Payment Visa American Express Master Card

Number on Card _____ Exp Date _____

Name on Card _____

Golf & Skills Challenge Participants:

Name _____ Name _____

Name _____ Name _____

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Credit Card Payments: Fax completed form to AGM Headquarters at 602-604-8251

Payments by check: Mail to AGM, P.O. Box 7247, Phoenix, AZ 85011